

Westside Neighborhood Meeting

City Planning and Development Department

February 27, 2018



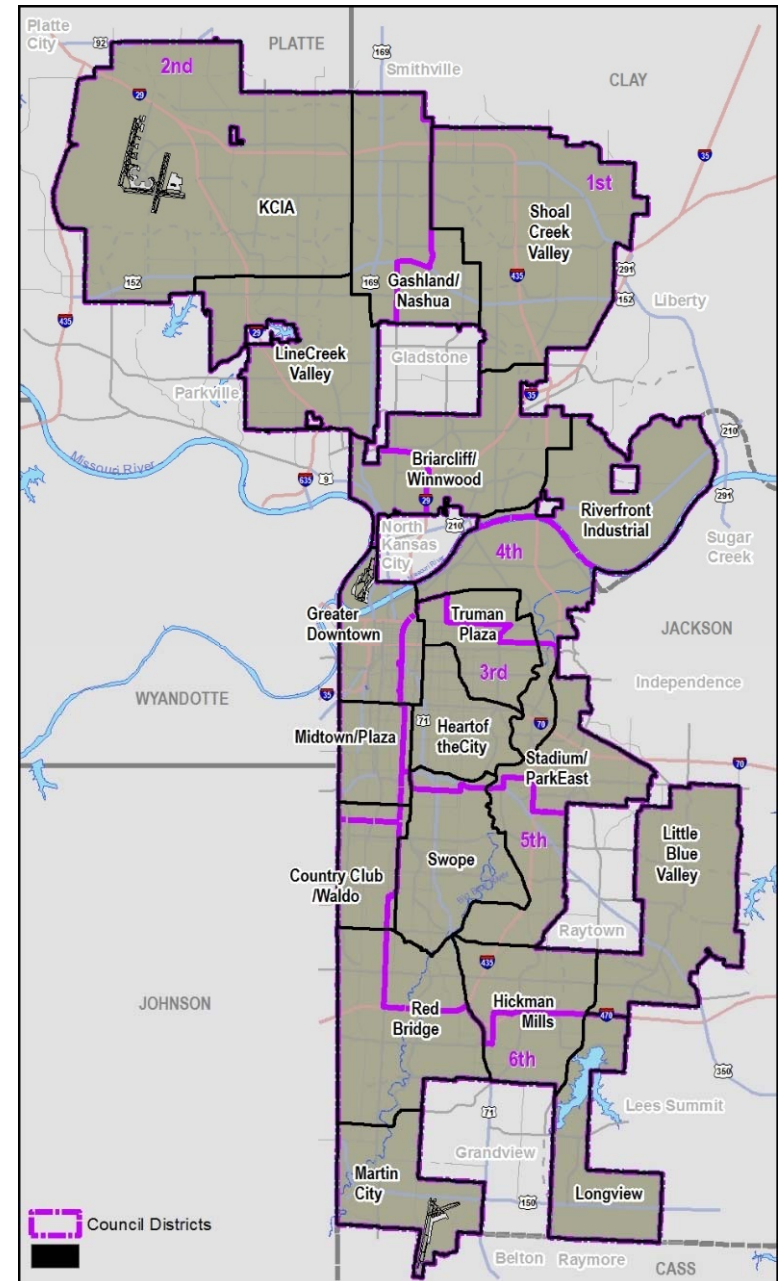
Westside Neighborhood Meeting

Agenda

- Background
 - Area Planning Approach Citywide
 - Greater Downtown Area Plan Process Overview
 - GDAP & Westside Plan Comparison
- Discussion/Listening Session
 - What issues should a future plan address to meet the needs of the Westside Neighborhood?
 - What are some potential strategies to address those issues?

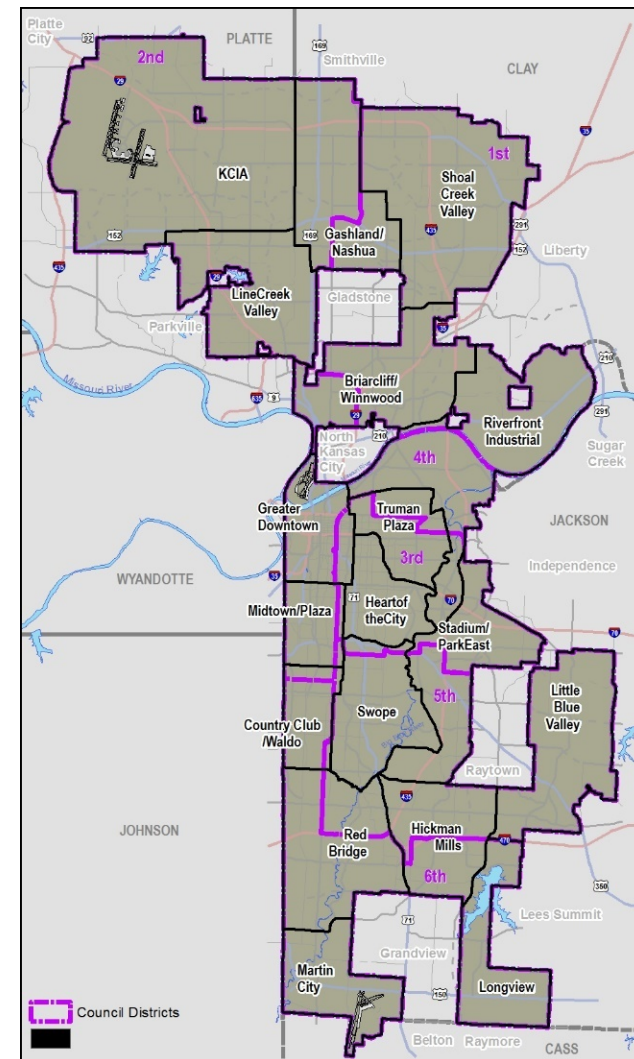
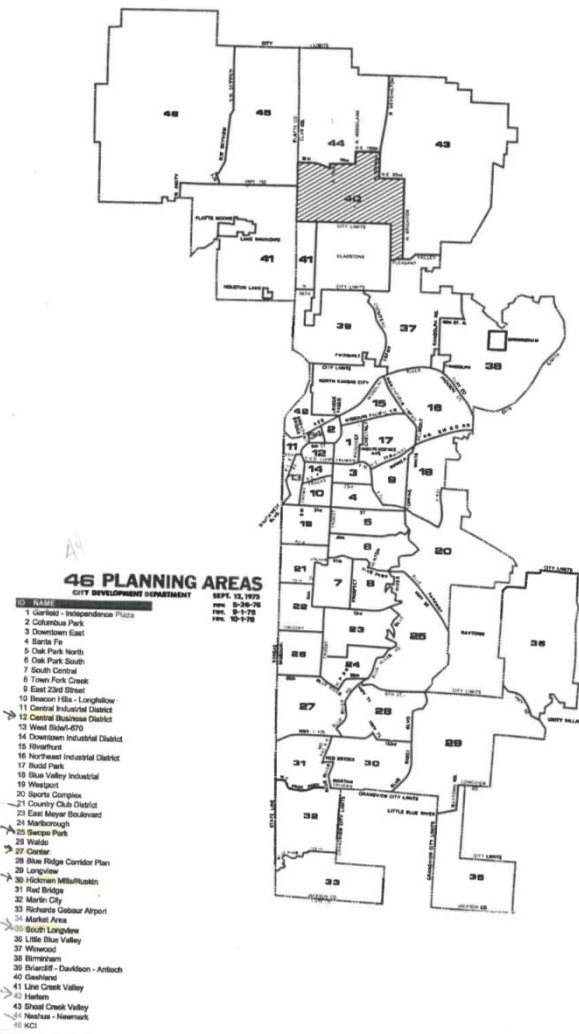
Area Planning Citywide

In 2007 the City began the process to create a more manageable Long Range Planning Process by consolidating multiple plans which provide guidance for the same or similar areas with this process to be accomplished in a 10 Year time period.



This is what we looked to do

- Many plans out of date
- Some overlap
- 71 Plans Citywide
- All incorporated into 18 areas
- Some areas never had a plan



Area Plans



Project & Corridor Plans



18 Area Plan Concept

Previous Plans

- **Greater Downtown Area Plan (GDAP)**

- 12 Area, Neighborhood and Corridor Plans that have **land use recommendations**

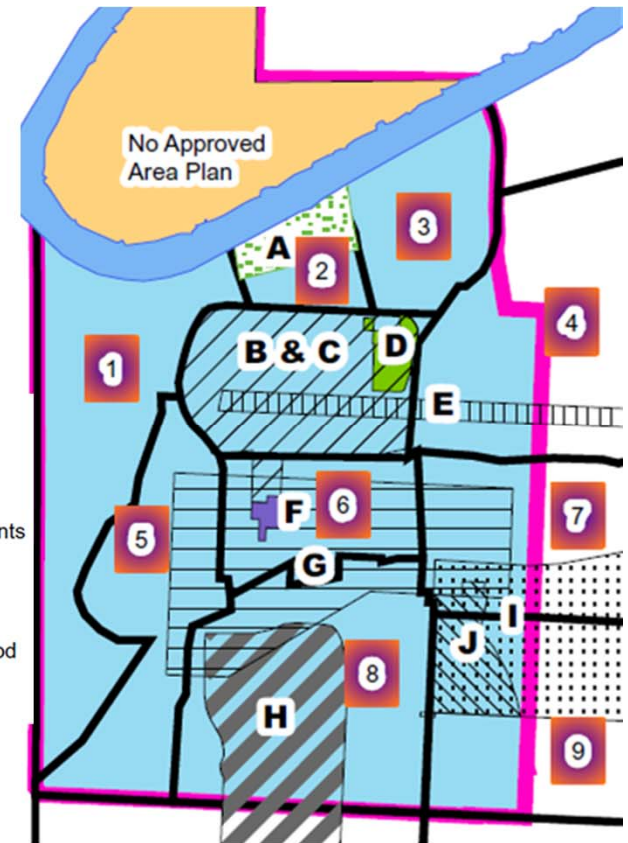
- 7 other plans dealing with **public improvements** or urban design

- GDAP Incorporates Previous Plans

- See GDAP/Westside Plan Comparison

- 1 Central Industrial District Area Plan
- 2 Market Square Area Plan
- 3 Columbus Park Area Plan
- 4 Garfield-Independence Plaza Area Plan
- 5 Westside Area Plan
- 6 Downtown Industrial Area Plan
- 7 Downtown East Area Plan
- 8 Beacon Hill/Longfellow Area Plan
- 9 Santa Fe Area Plan

- A. Second Street Infrastructure and Development Plan
- B. Downtown Streetscape Master Plan
- C. Downtown Land Use and Development Plan
- D. East Downtown PIEA Urban Design Framework
- E. 12th Street Corridor Design Guidelines for Streetscape Improvements
- F. Old Film Row Urban Design Concept Plan
- G. 18th Street Connector Plan
- H. Main Street Corridor Land Use and Development Plan
- I. Washington Wheatley/Wendell Phillips/Downtown East Neighborhood Planning Study
- J. Beacon Hill Redevelopment Plan



GDAP Timeline

- 2008-2010
 - Planning Process, Public Engagement
- 2010
 - GDAP Adoption
- 2010 to Present
 - GDAP Implementation Process
- 2018
 - GDAP Update

GDAP Process Overview

Public Engagement:

- Public Meetings
- Online Forum
- Community Survey (Residents and Businesses)
- Project Web Site
- Steering Committee



GDAP Public Meeting - Tony Aguirre Community Center (10-29-07)

Surveys

The 6-page resident survey was mailed to 3,500 residents in the study area. The 4-page business survey, conducted by COR team member ETC, was mailed to 3,000 businesses in the study area. Both received a statistically significant response rate. Findings include:

The three most important components of **PUBLIC SPACE** to residents are: enhanced streetscapes, walkable connections, additional landscaping, trees and pocket parks.

81% of residents are either Very Supportive or Somewhat Supportive of an **INCREASED POPULATION** to support goods and services.

76% of residents and 65% of businesses are in support of economic incentives for existing developments to **REVITALIZE UNDERUTILIZED AREAS**.

While upgrading the sewer system, 88% of residents and 80% of businesses agree that other issues should be upgraded simultaneously such as: street, curb and sidewalk improvements and **GREEN ENHANCEMENTS** that help with stormwater runoff, appearance and air quality.



Community Memoir – Student Art Project

4th Grade Classes at Primitivo Garcia Elementary and Woodland Elementary Schools Illustrated Their Communities





GDAP Process Overview

Steering Committee:

- Appointed by the Mayor
- Three committee members from Westside area

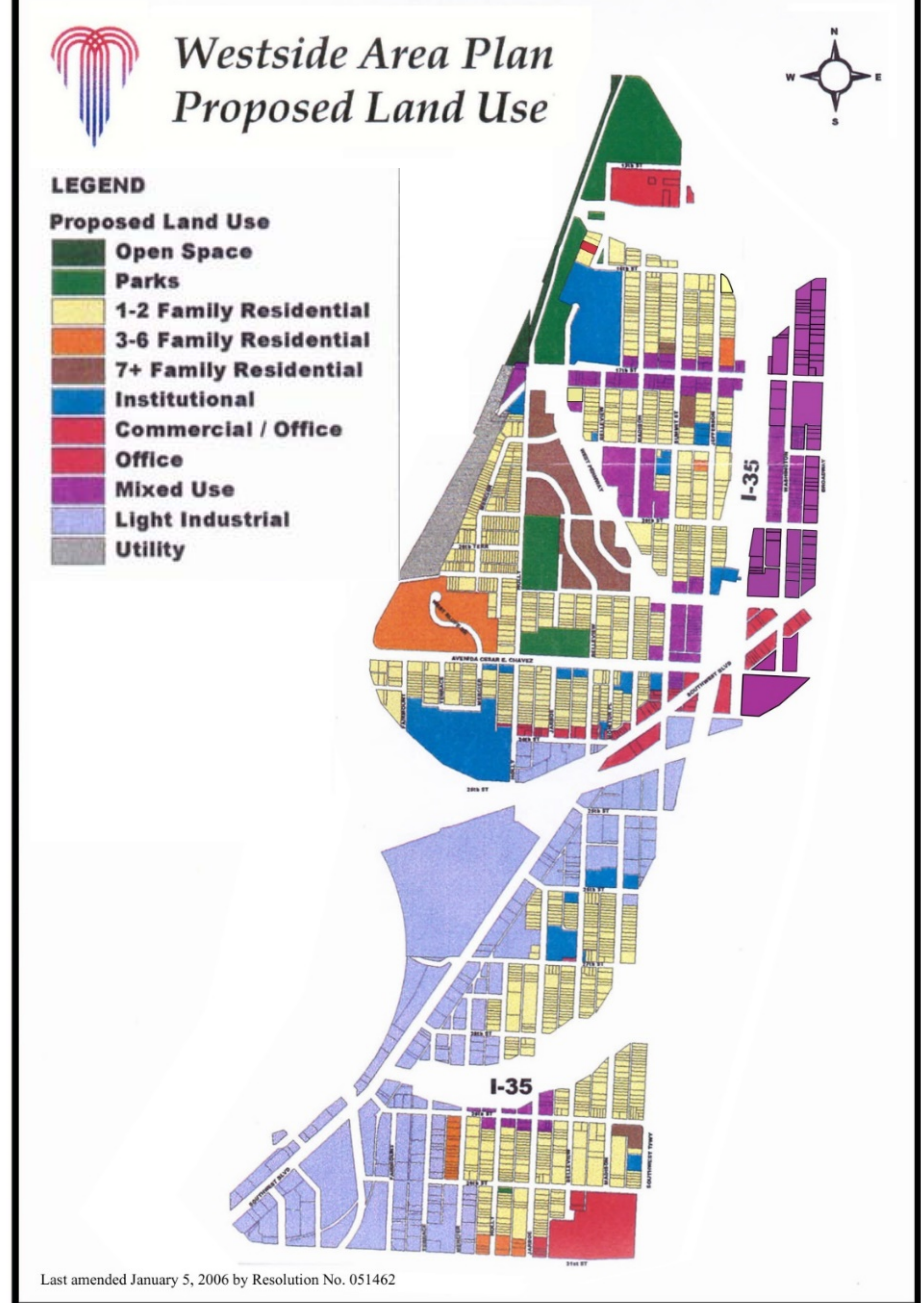
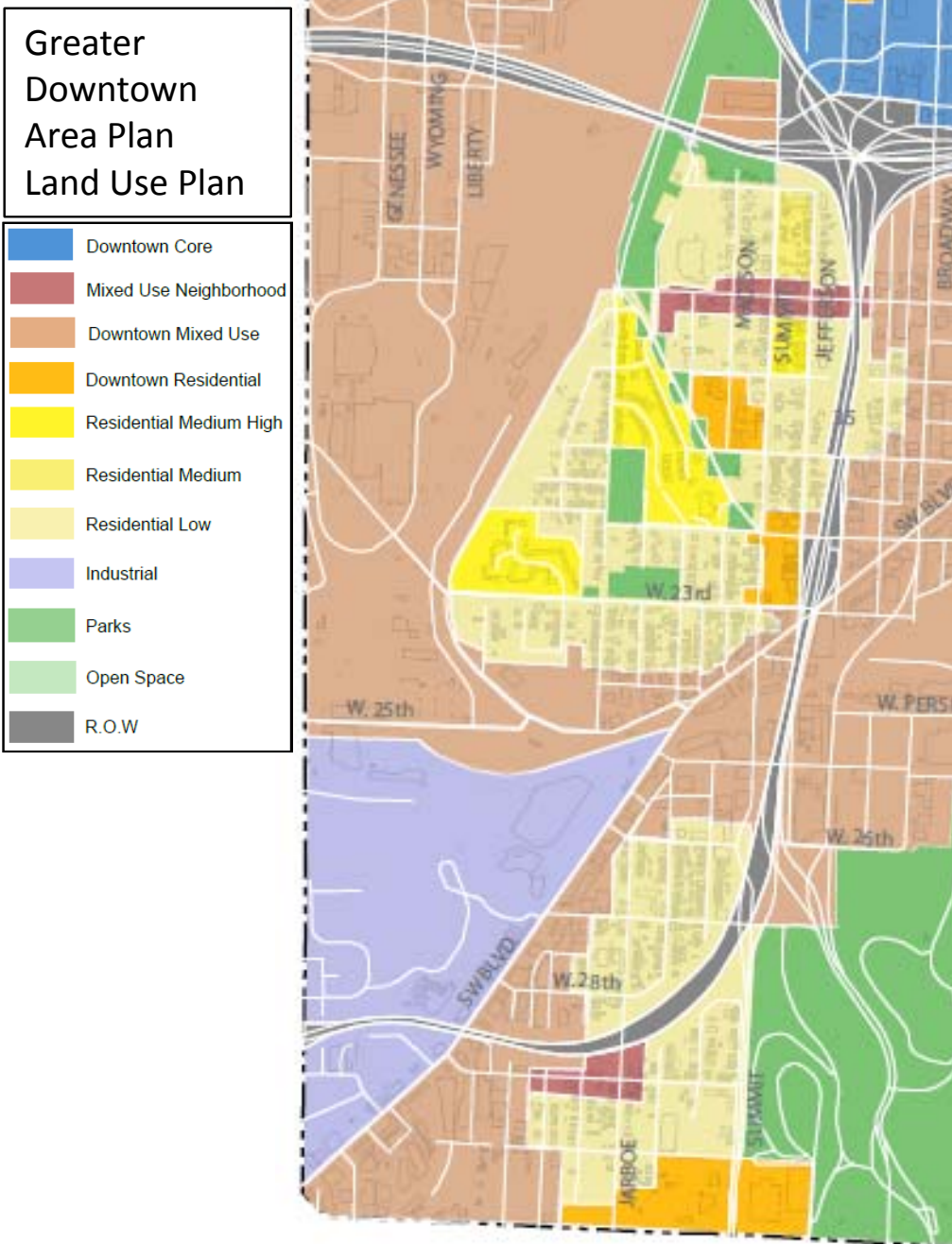
2007-10 GDAP Steering Committee:

- Amber Arnett-Bequeaith
- Richard L. Berkley
- Rodney Bland
- Diane Burnette
- **Lynda Callon**
- Jim Cook
- Jon Copaken
- Eddie Crane
- James Dawson
- John T. Delich, AIA
- Bill Dietrich
- Charles Erickson
- Dee Evans
- Dan Frueh
- Vincent P. Gauthier, AICP
- Denise Gilmore
- Gerard J. Grimaldi
- Tom Isenberg
- Tom Levitt
- **John McDonald**
- Guy Merola
- Thomas Morefield
- Hilary T. Murray
- Allen Norman
- Mary Ottman
- Tom Patterson
- Joseph Privitera
- **Bernardo Ramirez**
- David Richardson
- Paul Scott
- Bob Simmons
- Matthew Staub
- Chester Thompson
- Tom Trabon
- Darby Trotter
- Andi Udris
- Buzz Willard
- Dave Winslow



GDAP Steering Committee, February 2009, Boulevard Brewery

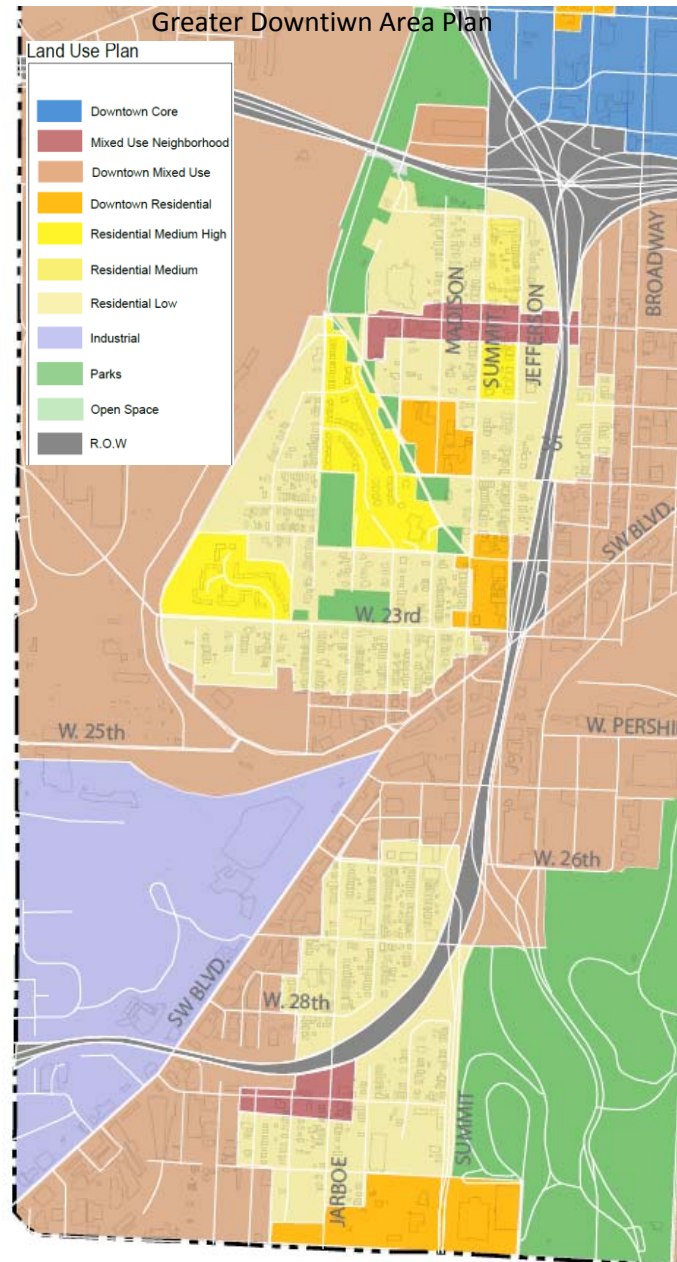
GDAP & Westside Plan Comparison



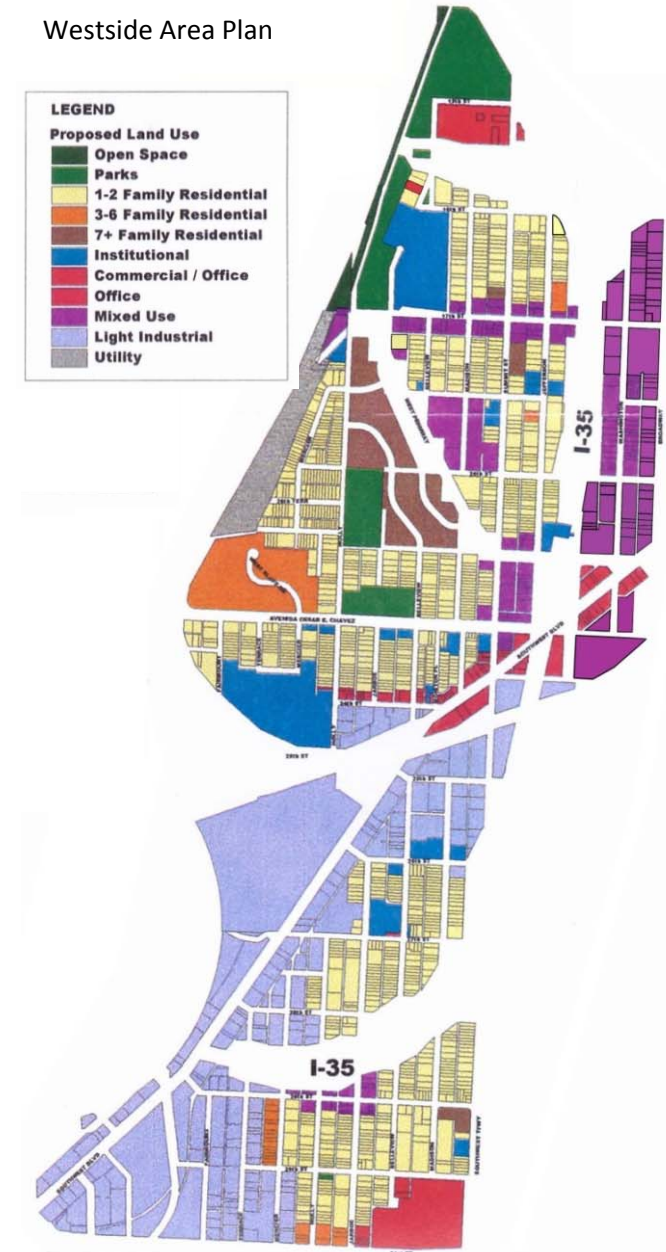
GDAP & Westside Plan Comparison

- Land Use

- **14** Locations Where GDAP Land Use is Different
- Of the **14** differences only **1** is less restrictive than GDAP
- Examples
 - 17th Street – GDAP Mixed-Use Neighborhood vs Westside Mixed-Use
 - Schools – Westside says Institutional vs GDAP says Residential Low
- Even Where Different, Land Use Recommendations Usually Similar
- GDAP Uses Different Land Use Terminology



Westside Area Plan



GDAP & Westside Plan Comparison

- Of the 45 Recommendations in Westside Plan
 - **42 Recommendations** either completely incorporated or core principles modified to meet area concerns
 - **Only 3** not directly incorporated in GDAP
 1. Continue CAN Center program
 2. Install barrier between 2800-2900 Block of Southwest Trafficway
 3. Implement Walk Around the Block program in area schools
 - In total there are **150** Corresponding Recommendations/Strategies in GDAP that relate to the Westside
 - GDAP Update - Opportunity to Ensure Westside Initiatives are Included.

GDAP Update

- **New GDAP Update:**
 - Provide additional detail or missing strategies to address Westside Neighborhood needs and priorities.
 - Identifies common goals and issues for the area
 - Also identifies individual neighborhoods initiatives and strategies.
- **Creates a framework** where all GDAP neighborhoods can work together toward common goals.
 - Increases capacity by working together
 - Doesn't prevent neighborhoods from working on their own initiatives.

GDAP Recommendations for Westside

Sampling of GDAP Recommendations for Westside
Neighborhood:

- Activate underpasses**, such as the Interstate 35/Southwest Boulevard.
- Study alternative alignments for I-35 south of the Loop**
- Neighborhood Identity Features** - the memorial fountain in the Westside Neighborhood reflects current cultural identity.
- Improve street crossings** - Broadway Boulevard, Southwest Boulevard.
- Improve transit service to Westside.**
- Discourage truck traffic on 26th and 27th Streets** in the Westside Neighborhood.
- Overflow Control Plan** Proposed System Improvements.
- Address revitalization of Southwest Boulevard.**

Westside Neighborhood Issues

- **What issues should a future plan address to meet the needs of the Westside Neighborhood?**
 - Land Use
 - Transportation
 - Housing and Neighborhood
 - Economic Development
 - Parks/Open Space
- **What are some potential strategies to address those issues?**
- **Who should we be reaching out to be a part of these conversations?**